

ORDER

Order Sep 00:15:00

Product

CHRIS MURPHY FOR SEN

Estimate #
Alt Order # **06398818**

Billing Type	Cash
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Order Type	GENERAL
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Billing Cycle	EOM/EOC
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Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL3

Priority 01

Advertiser Ref

Account Executive	Order%	Start Date	End Date
Jordan Johannessen	100%		

Order Share 15% Market Value 293833

Competing Station	% of Order	Amount
2WCCT	%	0
3WFSB	40%	117533
4WVIT	15%	44075
5WTNH	30%	88150
6WCTX	%	0
7CABL	%	0

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	70	\$37,463.75	\$44,075.00	0.00	10/29/12	11/04/12	70	\$37,463.75	\$44,075.00
Totals	70	\$37,463.75	\$44,075.00	0.00					

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	61	10/29/12	11/02/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	MTWTF--	:30	5	\$275.00	01	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/29/12	11/04/12	MTWTF--	5		\$275.00	0.00							
2	61	10/29/12	11/02/12	M-F 7a-8a M-F 7a-8a	CM	7a-8a	MTWTF--	:30	5	\$275.00	01	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/29/12	11/04/12	MTWTF--	5		\$275.00	0.00							
3	61	10/29/12	11/02/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	MTWTF--	:30	5	\$175.00	01	0.00	NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/29/12	11/04/12	MTWTF--	5		\$175.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	61	10/29/12-11/04/12		M-F 8a-9a		8a-9a	MTWThF----	:30		(\$175.00)		0.00	NM		
Credited															
2	61	10/29/12-11/04/12		M-F 8a-9a		8a-9a	MTWThF----	:30		(\$175.00)		0.00	NM		
Credited															



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Contract / Revision **402534- 7** Flight Dates **10/29/12-11/06/12**

Hiatus Dates

Original Date / Revision 11/01/12/ 11/01/12

Order Sep 00:15:00

Advertiser **Murphy/D/Sen/CT**Product **CHRIS MURPHY FOR SEN** Estimate #

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4	61	10/29/12	11/02/12	M-F 4p-5pm M-F 4p-5pm	CM	4p-5p	MTWTF--	:30	5	\$300.00	01	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--					5	\$300.00		0.00			
5	61	10/29/12	11/02/12	M-F News at Ten News at Ten	CM	10p-11p	MTWTF--	:30	6	\$1,400.00	01	0.00	NM	6	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--					6	\$1,400.00		0.00			
6	61	11/03/12	11/03/12	Sa 10p-11p Sa 10p-11p	CM	10p-11p	-----2-	:30	2	\$900.00	01	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----2-					2	\$900.00		0.00			
7	61	10/29/12	11/02/12	M-F News at 11pm News at 11pm	CM	11p-1135p	MTWTF--	:30	5	\$375.00	01	0.00	NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--					5	\$375.00		0.00			
8	61	10/29/12	11/02/12	M-F 1p-2p M-F 1p-2p	CM	1p-2p	MTWTF--	:30	5	\$175.00	01	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--					5	\$175.00		0.00			
9	61	10/29/12	11/02/12	M-F 2p-3p M-F 2p-3p	CM	2p-3p	MTWTF--	:30	5	\$200.00	01	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--					5	\$200.00		0.00			
E 10	61	11/04/12	11/04/12	NFL on FOX Early NFL:Sun 1-4pm	CM	1p-4p	-----2	:30	2	\$3,800.00	01	0.00	NM	2	\$7,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----2					2	\$3,800.00		0.00			
11	61	11/04/12	11/04/12	NFL Post Game Post Game	CM	4p-430p (4:00 PM-4:30 PM)	-----1	:30	1	\$2,500.00	01	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1					1	\$2,500.00		0.00			
12	61	10/29/12	11/02/12	M-F 3p-4p M-F 3p-4p	CM	3p-4p	MTWTF--	:30	5	\$200.00	01	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--					5	\$200.00		0.00			
13	61	10/29/12	11/02/12	M-F 630p-7p M-F 630p-7p	CM	630p-7p	MTWTF--	:30	5	\$600.00	01	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--					5	\$600.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	61	10/29/12-11/04/12		M-F 630p-7p		630p-7p	MTWThF----	:30		(\$600.00)		0.00	NM		
Credited															
3	61	10/29/12-11/04/12		M-F 630p-7p		630p-7p	MTWThF----	:30		(\$600.00)		0.00	NM		
Credited															
14	61	10/29/12	11/02/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	MTWTF--	:30	5	\$800.00	01	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--					5	\$800.00		0.00			
E 15	61	11/04/12	11/04/12	Su 10p-11p Su 10p-11p	CM	10p-11p	-----1	:30	1	\$1,200.00	01	0.00	NM	1	\$1,200.00



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Contract / Revision **402534- 7** Flight Dates **10/29/12-11/06/12**

Hiatus Dates

Original Date / Revision 11/01/12/ 11/01/12

Order Sep 00:15:00

Advertiser **Murphy/D/Sen/CT**Product **CHRIS MURPHY FOR SEN** Estimate #

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 15	61	11/04/12	11/04/12	Su 10p-11p Su 10p-11p	CM	10p-11p	-----1	:30	1	\$1,200.00	01	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1					1	\$1,200.00		0.00			
16	61	10/30/12	11/02/12	M-F 630p-7p M-F 630p-7p	CM	630p-7p	--WTF--	:30	1	\$600.00	01	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--					1	\$600.00		0.00			
17	61	11/02/12	11/02/12	Fri Prime A Kitchen Nightmares	CM	8p-9p	----1--	:30	1	\$850.00	03	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--					1	\$850.00		0.00			
18	61	11/02/12	11/02/12	Fri Prime B Fringe	CM	9p-10p	----1--	:30	1	\$1,000.00	01	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--					1	\$1,000.00		0.00			
19	61	11/01/12	11/02/12	M-F News at Ten News at Ten	CM	10p-11p	---TF--	:30	1	\$1,400.00	01	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---TF--					1	\$1,400.00		0.00			
20	61	11/03/12	11/03/12	College Football Pre-Game College Football Pre-Game	CM	3p-7p	-----3-	:30	3	\$350.00	03	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----3-					3	\$350.00		0.00			
E 21	61	11/03/12	11/03/12	College FB Late Game(Fri) College FB Late Game(Fri)	CM	7p-1030p	-----2-	:30	2	\$700.00	01	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----2-					2	\$700.00		0.00			
22	61	11/01/12	11/02/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	---TF--	:30	1	\$175.00	01	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---TF--					1	\$175.00		0.00			
23	61	11/01/12	11/02/12	M-F 630p-7p M-F 630p-7p	CM	630p-7p	---TF--	:30	1	\$600.00	01	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---TF--					1	\$600.00		0.00			
24	61	11/01/12	11/02/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	---TF--	:30	1	\$175.00	01	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---TF--					1	\$175.00		0.00			
Totals													70	\$44,075.00	